

Zurich

Swiss Sustainable Finance

History and Governance structure:

Swiss Sustainable Finance (SSF) is an industry association with the objective to strengthen Switzerland's position as a leading voice and actor in sustainable finance, thereby contributing to a sustainable and prosperous economy. The association, founded in 2014, has representative offices in Zurich, Geneva and Lugano. Currently, SSF unites around 150 members and network partners from financial service providers, investors, universities and business schools, public sector entities and other interested organisations.

Its activities are carried out by the secretariat and are funded by member and partner annual fees. The Board is made up of 12-14 individuals representing member organisations.

An overview of Swiss Sustainable Finance's current members and network partners can be found [here](#).

Objectives:

By shaping and informing on best practice and creating supportive frameworks and tools, SSF supports its members and cooperates with other actors in order for the Swiss financial centre to achieve a leading position in sustainable finance.

Priorities for 2020:

- Report on financing a low-carbon economy
- Comprehensive market study on Swiss sustainable investments
- Roll-out of open-source e-learning tool on sustainable investing
- Project on ESG Reporting for portfolios with asset managers and asset owners
- Collaboration with other Swiss industry bodies to formulate industry guidance
- Provide timely information and recommendations to members regarding complying with legislation coming out of the EU Action Plan on Sustainable Finance

3 Highlights, facts or figures:

1. Zurich consistently ranks in to the top ten of the [Global Green Finance Index \(GGFI\)](#), having achieved 3rd and 4th place for the relevant indicators in the most recent edition.
2. The greater Zurich area is also a vibrant fintech landscape and offers data analytics and other services to investors seeking to integrate sustainability opportunities and risks.

News update to be featured:

- [SSF E-learning tool](#) on sustainable investments in a changing world now publically available
- Swiss Sustainable Investment Market Study [to be published soon](#) (8 June 2020)
- SFAMA/SSF Guidelines on sustainable asset management will be published in [mid-June](#)

Membership of any other sustainable initiatives/networks:

- Collaboration/MoU with Sustainable Finance Geneva (SFG), which represents the Geneva financial centre within FC4S
- SSF CEO Sabine Döbeli is in the advisory board of the Green Digital Finance Alliance (GDFA)

Links to Social Media pages (icons on webpage):

<https://twitter.com/SwissSustFin>

https://www.linkedin.com/company/9496036?trk=vsrp_companies_cluster_name&trkInfo=VSRPsearchId%3A739132161433435137597%2CVSRPtargetId%3A9496036%2CVSRPcmpt%3Acompanies_cluster