

# ZURICH

## SWISS SUSTAINABLE FINANCE

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[www.sustainablefinance.ch](http://www.sustainablefinance.ch)

### Background

Swiss Sustainable Finance (SSF) is an industry association with the objective to strengthen Switzerland's position as a leading voice and actor in sustainable finance, thereby contributing to a sustainable and prosperous economy. The association, founded in 2014, has representative offices in Zurich, Geneva and Lugano. Currently, SSF unites around 150 members and network partners from financial service providers, investors, universities and business schools, public sector entities and other interested organisations. Its activities are carried out by the secretariat and are funded by member and partner annual fees. The Board is made up of 12-14 individuals representing member organisations. An overview of Swiss Sustainable Finance's current members and network partners can be found [here](#).

### Objectives

By shaping and informing on best practice and creating supportive frameworks and tools, SSF supports its members and cooperates with other actors in order for the Swiss financial centre to achieve a leading position in sustainable finance.

